

## **Universal Parks & Resorts Sweepstakes Official Rules**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**1. Eligibility:** Universal Parks & Resorts Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Sponsors and Administrator (as both are defined in paragraph 2 below), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsors' and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**2. Sponsors:** Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort, 1000 Universal Studios Plaza, Orlando, FL 32819 and Universal City Studios LLLP dba Universal Studios Hollywood, 100 Universal City Plaza, Universal City, CA 91608.  
**Administrator:** ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069.

**3. Timing:** The Sweepstakes begins on July 11, 2007 at 12:00 a.m. Eastern Time ("ET") and ends on August 15, 2007 at 11:59 p.m. ET (the "Promotion Period"). Universal Orlando® Resort's computer is the official time-keeping device for the Sweepstakes.

**4. How to Enter:** During the Promotion Period, visit [www.universalorlando.com](http://www.universalorlando.com) or [www.halloweenhorrorights.com](http://www.halloweenhorrorights.com) and follow the links and instructions to complete the registration. Complete and submit the registration including a valid home address. P.O. Boxes are not permitted. You automatically will receive one (1) entry into the Sweepstakes. Limit: Participant may enter one (1) time per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

**5. Grand Prize Drawing:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner is final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winner from all eligible entries received during the Promotion Period, on or around September 15, 2007. The potential winner will be notified by mail, email or phone. The potential winner (parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign and return to Administrator, within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release in order to claim his/her prize. If a potential winner cannot be contacted, or fails to sign and return the Affidavit of Eligibility,

Liability & Publicity Release within the required time period, potential winner forfeits prize. The potential winner must continue to comply with all terms and conditions of these Official Rules; winning is contingent upon fulfilling all requirements. In the event that a potential winner is disqualified for any reason, Sponsors will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded.

**6. Prize: ONE (1) GRAND PRIZE:** Winner's choice of a trip for four (4) from any of the following packages: (i) Universal Orlando Resort, (ii) Universal Studios Hollywood, (iii) VIP Halloween Horror Nights 2007 or 2008 at Universal Orlando Resort, or (iv) VIP Halloween Horror Nights 2007 or 2008 at Universal Studios Hollywood.

- a. Universal Orlando Trip: Winner must travel between October 4, 2007 and December 20, 2008. Trip package includes roundtrip coach-class airfare from a major airport near winner's home (determined by Sponsors in their sole discretion) to Orlando International Airport ("OIA"); ground transportation from OIA to hotel; four (4) days and three (3) consecutive nights hotel accommodations, room and tax only, at one (1) of Universal Orlando Resort's on-site Loews hotels (selected by Sponsors in their sole discretion), single room, quad occupancy; 3-day, 2-park passes valid for admission to Universal Studios Florida, Islands of Adventure theme parks and Universal CityWalk Orlando; non-exclusive VIP tour passes valid for admission to Islands of Adventure and Universal Studios Florida theme parks. Approximate Retail Value ("ARV"): \$3,600
- b. Universal Studios Hollywood Trip: Winner must travel between October 4, 2007 and December 20, 2008. Trip package includes roundtrip coach-class airfare from a major airport near winner's home (determined by Sponsors in their sole discretion) to Los Angeles International Airport ("LAX"); ground transportation from LAX to hotel; three (3) days and two (2) consecutive nights hotel accommodations, room and tax only (hotel selected by Sponsors in their sole discretion), single room, quad occupancy; two (2) day general admission passes and one (1) day Front of the Line passes valid at Universal Studios Hollywood. ARV: \$3,430
- c. VIP Halloween Horror Nights 2007 or 2008 Universal Orlando Trip: Winner must travel during one of the following time periods: October 4 to 7, 2007; October 11 to 14, 2007; October 18 to 21, 2007; October 24 to 28, 2007; November 1 to 3, 2007; or Halloween Horror Nights 2008 (schedule not available, estimated to occur October 2008). Trip package includes roundtrip coach-class airfare from a major airport near winner's home (determined by Sponsors in their sole discretion) to OIA; ground transportation from OIA to hotel; four (4) days and three (3) consecutive nights hotel accommodations, room and tax only, at one (1) of Universal Orlando Resort's on-site Loews hotels (selected by Sponsors in their sole discretion), single room, quad occupancy; 3-day, 2-park passes valid for admission to Universal Studios Florida and Islands of Adventure theme parks and Universal CityWalk Orlando; 1-night passes to Halloween Horror Nights; Halloween Horror Nights Behind The Scenes passes; and Halloween Horror Nights Express passes. ARV: \$3,530.
- d. VIP Halloween Horror Nights 2007 or 2008 Universal Studios Hollywood Trip: Winner must travel during one of the following time periods: October 5 to October 6, 2007; October 12 to October 13, 2007; October 19 to October 20, 2007; October 26 to October 28, 2007; October 31, 2007; or Halloween Horror Nights 2008 (schedule not available, estimated to occur October 2008). Trip package includes roundtrip coach-class airfare from a major airport near winner's home (determined by Sponsors in

their sole discretion) to LAX; ground transportation from LAX to hotel; three (3) days and two (2) consecutive nights hotel accommodations, room and tax only (hotel selected by Sponsors in their sole discretion), single room, quad occupancy; two (2) day general admission passes valid at Universal Studios Hollywood and one (1) night Front of the line passes valid for Halloween Horror Nights. ARV: \$3,670.

For Universal Orlando trip packages: Airfare and ground transportation portions of each Universal Orlando package are void if Winner resides in Florida. Winner will instead receive one (1) complimentary Universal Orlando parking passes valid for four (4) days of parking at the two Universal Orlando theme parks (Universal Studios Florida and Universal's Island of Adventure).

For all prizes: All terms and conditions of passes apply. Winner must complete the trip by December 20, 2008 and in accordance with prize requirements or prize will be forfeited. Trip subject to availability and blackout dates. Travel must be roundtrip; no stopovers permitted. Sponsors will determine airline and flight itinerary in their sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsors' airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation between winner's home and originating airport, meals, telephone calls, personal expenses, incidentals, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Winner must be eighteen (18) years of age or older. If winner is between eighteen (18) & twenty-one (21) years of age, he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check in to an onsite Loews hotel at Universal Orlando Resort. Unless child(ren) of winner, travel companions must be eighteen (18) years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. Travel companions must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. If, in the judgment of Sponsors, air travel is not required due to winner's proximity to Universal Studios Hollywood, ground transportation will be substituted for roundtrip air travel at Sponsors' sole discretion. Sponsors will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual value may vary based on airfare fluctuations and distance between departure and destination. Prize is non-transferable and no substitution will be made except as provided herein at the Sponsors' sole discretion. Sponsors reserve the right to substitute the prize or a prize component for one of equal or greater value if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning the prize depend on the number of eligible entries received during the Promotion Period.

**7. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsors, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsors' and its agents' use of winner's name, likeness, photograph, voice,

opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsors reserve the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsors' reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsors in their sole discretion. Sponsors reserve the right, in their sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsors, in their sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsors reserve the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan, provided however, claims for bodily or personal injury resulting directly from the redemption and/or use of the Grand Prize may be submitted to the jurisdiction and venue of the federal and state courts of the State of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the

entrant and Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**12. Entrant's Personal Information:** Information collected from entrants is subject to ePrize, LLC's Privacy Policy <http://www.eprize.com/privacy/privacypolicy.html> and Sponsors' Privacy Policy <http://www.universalstudios.com/privacy.html>

**13. Winner List/Official Rules:** For a list of winners send a hand-printed, self-addressed, stamped envelope to "Universal Parks & Resorts Sweepstakes, Winner List," c/o ePrize, LLC, P.O. Box 8070, Royal Oak, MI, 48068-8070. Requests must be received by January 15, 2008.

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## **Universal Parks & Resorts Sweepstakes Abbreviated Rules**

### **1. ABBREVIATED RULES for TV and Radio**

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 08/15/07. For Official Rules and complete details, visit [www.universalorlando.com](http://www.universalorlando.com). Sponsors: Universal City Development Partners, Ltd. (d/b/a Universal Orlando Resort) and Universal City Studios LLLP (d/b/a Universal Studios Hollywood).

### **2. ABBREVIATED RULES for Print**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED. Sweepstakes ends 08/15/07. For Official Rules, prize description and odds disclosure, visit [www.universalorlando.com](http://www.universalorlando.com). Sponsors: Universal City Development Partners, Ltd. (d/b/a Universal Orlando Resort), 1000 Universal Studios Plaza, Orlando, FL 32819 and Universal City Studios LLLP (d/b/a Universal Studios Hollywood), 100 Universal City Plaza, Universal City, CA 91608.

### **3. Abbreviated rules for online Ads – Banner**

NO PURCHASE NECESSARY. Ends 08/15/07. To enter and for Official Rules, visit [www.universalorlando.com](http://www.universalorlando.com).

### **4. Abbreviated Rules for online Ads – Not a Banner**

NO PURCHASE NECESSARY. Legal residents of the 50 United States (D.C.) 18 years and older. Ends 08/15/07. To enter and for Official Rules, including odds and prize description, visit [www.universalorlando.com](http://www.universalorlando.com). Void where prohibited.